

# CANDIDATE STATEMENT OF QUALIFICATIONS

(Section 13307, Elections Code)

City of Mission Viejo • General Municipal Election • November 3, 2020

In the space below, **PLEASE TYPE** a brief description (no more than 200 words), of the candidate's education and qualifications.

## CITY OF MISSION VIEJO MEMBER OF THE CITY COUNCIL

Candidate's Name	Occupation	Age (optional)
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Brian Goodell	Mission Viejo Mayor/Businessowner	
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I've lived in Mission Viejo since I was nine. My wife and I raised our three children here. We're all Mission Viejo High School alumni and college graduates.

The values I learned from my parents and our community led Sports Illustrated to describe me as "all American boy Brian Goodell, the personification of discipline and hard work" as an Olympian.

When I first ran for Mission Viejo City Council in 2016, I promised to use that discipline and hard work to fight for you by:

- Strengthening business-friendly policies
- Keeping dangerous criminals away from Mission Viejo families
- Enhancing Mission Viejo community facilities

As your Councilman and now as Mayor, I have a proven record of working with my colleagues to get things done for you:

- Approving new job-creating businesses
- Balancing budgets every year
- Enhancing Mission Viejo's firefighter and Sheriff's services to keep families safe
- Improving the Murray Community Center and Potocki Arts Center
- Completing the Marguerite Aquatics Center
- Purchasing the Casta Del Sol Golf Course and open space, enhancing and preserving it for future generations

If you re-elect me to the Mission Viejo City Council, I'll continue to:

- Bring new housing opportunities into Mission Viejo
- Complete Casta Del Sol Golf Course's project master plan
- Ensure City Hall is accessible and inclusive for Mission Viejo residents to participate in our beautiful, amazing city

I would be honored to have your vote.

**SEE BACK SIDE OF THIS PAGE FOR CANDIDATE  
STATEMENT FORMATTING GUIDELINES**

**OFFICE USE ONLY**

# Words \_\_\_\_\_

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

- Instructions:**
1. Signed and dated statement must be filed in the City Clerk's office at the time nomination papers are filed. A copy will be given to the candidate.
  2. Statements **MUST BE TYPED**. Words may NOT be ALL CAPITAL LETTERS, underlined or **bolded**. No bullet points allowed.
  3. This statement is printed at the candidate's expense and should reflect the candidate's qualifications.

**I DO NOT WISH TO FILE A CANDIDATE STATEMENT:** \_\_\_\_\_

Signed

Dated

## CANDIDATE STATEMENT FORMATTING GUIDELINES

The Registrar of Voters office has a semi-automated system for Sample Ballot input/layout of Candidate's Statement of Qualifications. Due to the volume of statements and printing deadlines, it is necessary to have a standardized format for candidate statements. The following guidelines are meant to assist candidates in the preparation of their statements. Use these general parameters to assist you in the preparation of your statement. There are other requirements regarding the content of your statement that are outlined in your Candidate Handbook

1. The following paragraph styles are acceptable with this system.

### INDENTED PARAGRAPHS

Xxxxx xxxxx xxxxxxxxxxx xxxxx xxxxx. X xxxx xx xxxxxxxxxxx xxxxxxxxxxx xxxxxxxxxxx xxxxxxx  
xxxxxxxxxxxx xxxxx xxxxx. Xxx xxxxx xxxxxxx xxxxx xx xx.

Xxxx xxxxxxx xx x x xxxxxxxxxxx x xxxxxx xxxxx. Xxx xxxxxx xxxxxx xxxxx xx xxx xxxxx xxx xxxxxx. Xx  
xxxxx xxx.

### BLOCK PARAGRAPHS

Xxxxx xxxxxxx xxxxx. Xxxx x xx xxxx xxxxxxxxxxx xxx. Xxxx xxx xxx xxxxxxxxxxx xxxxx xxx xx xxxxxxx xxx.  
xxxx. X xxx xxxxx xxx x xx xxx. Xxx xxx xxx xxxxxxx xxxxx xxx.

Xxx xxxxxx xxx. Xx xxx xxxxxxx xxxxxx xxxxx. X xxx xxxxx xxxxxx xxxxx xxx xx xxxxxx xxx xx xxxxxxx xx x x  
xx xxx xxx. Xxx xxx xxxxxxx xxxxx xxx. Xxx xxxxx xxxxxx xxxxxx xxxxx.

**DO NOT USE ANY PARAGRAPH/FORMAT STYLE OTHER THAN THOSE LISTED ABOVE.**

2. All statements must be submitted on the form provided to you by the City Clerk and must be typed or printed by automated equipment. **DO NOT PRINT ANY STATEMENT ON LINED PAPER.**

3. NOTE: Name, age, and occupation lines are not included in the word count. Only the text is counted. **The words reflected in the "Occupation" field must follow the ballot designation guidelines.**

4. Do not underline or **bold** WORDS. §13307

5. Words may NOT be all CAPITAL letters.

6. Do not use *italics* or type styles to highlight portions of the statement.

7. Do not use different type sizes. §13307

8. A 200-word statement must fit on one quarter of a Sample Ballot page. If your statement exceeds this limitation the Registrar of Voters will be forced to adjust your format to fit in the space allowed.

9. Do not use bullet points, stars, asterisks, or numbers that function as bullet points to off-set paragraphs.

10. You may block indent a paragraph as long as you do not use bullet points, stars, asterisks or numbers.

11. All statements are printed in the sample ballot pamphlet with the following titles which are not included in the word count:

**NAME OF CITY  
TITLE OF OFFICE**

**CHECK YOUR STATEMENT CAREFULLY FOR ERRORS IN SPELLING, PUNCTUATION, AND GRAMMAR BEFORE FILING. WITH THE EXCEPTION OF THE FORMATTING REQUIREMENTS, YOUR STATEMENT WILL BE PRINTED EXACTLY AS SUBMITTED.**